



## The HCAP Story

HCAP is a locally governed, not-for-profit, health care provider network consisting of over 1500 practitioners, 22 hospitals, and numerous ancillary centers. HCAP prides itself in being one of the largest provider networks in east central Michigan since its inception in 1994.

The HCAP network stretches across the 15 counties that comprise Michigan's east central region: Arenac, Bay, Clare, Gladwin, Gratiot, Huron, Iosco, Isabella, Midland, Ogemaw, Roscommon, Saginaw, Sanilac, St. Clair, and Tuscola, counties. Its corporate office is located in Bay City, MI.



A nine member Board of Trustees consisting of business leaders, hospital leaders, and physicians oversees HCAP network goals and objectives.

A seven member Physician Advisory Committee oversees medical credentialing and reimbursement rates.

## How did HCAP come into existence?

HCAP exists because local employers were seeking ways to reduce health care costs. They wanted better access to good, group health insurance at affordable rates and a network of quality health care providers committed to helping the small businesses in their communities.

HCAP beginnings are unconventional. The Hospital Council of East Central Michigan, representing 20 hospitals, at the time, thought it prudent to survey the region's businesses on health care. With the help of local chambers of commerce, almost 900 companies returned the surveys. The results were conclusive: small and medium-sized firms were seeing sizable increases in health insurance premiums combined with a sense that they could do little to control this growth.

Emphatically, businesses wanted hospitals' help, especially in creating innovative programs that would give companies greater control of their own health insurance costs. For example, firms believed that health promotion and wellness programs are effective in reducing health care costs, but few had the means to put them in place.

(HCAP story continued)

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The Blue Ribbon Committee on Health Care and Business was formed in 1991 to find solutions best suited to the east central Michigan market. Comprised of business and health leaders, the committee arrived at a single major recommendation: *Investigate an innovative health insurance pool that will give businesses greater control over health benefits design and management and therefore health care costs.* Hospitals and community foundations underwrote the research to assess the insurance options best suited to local businesses' needs.

The Blue Ribbon Committee then formed HCAP's Board of Trustees in 1994 reflecting the cooperation between employers and health care leaders who volunteer to guide the corporation.

## **Business Partners and Customers**

HCAP partners with third party administrators (TPA) to provide alternative choices to employers when seeking health care coverage for their employees. HCAP has arrangements with companies who can provide self-funded, shared funding, fully insured, and individual benefit plans. These arrangements also provide access to state and national networks.

- ✿ HCAP is partnered with ASR/Physicians Care in Grand Rapids, Meritain/Weyco, Inc. in Okemos and AHL/CuraNet in Detroit, MI.
- ✿ HCAP contracts with hospitals through individual hospital participation agreements. Physicians' contracts are individual contracts, or can be through a physician organization or physician hospital organization agreement.
- ✿ HCAP employer groups total over 1,707 employees and approximately 4,268 covered lives. Beginning on or about August 1, 2011, CIGNA will transition their east central Michigan membership, which is estimated at 3,500 employees and approximately 8,750 covered lives; bringing our 2011 count to approximately 13,018 covered lives.

## **HCAP Products and Services**

- ✿ Employer groups have two ways to self-fund through HCAP's TPA arrangements:
  - Large self-funded plans for 100+ employees
  - Small self-funded plans for groups of 25-100 employees
  - Shared funding plans for groups as small as 15 employees
- ✿ Fully insured employee plans for group size 2-100 employees
- ✿ NEW in 2008 ~ Fully insured shared funding offered by ASR/Physicians Care
- ✿ Assurant Health ~ Fully insured and Individual Health Plans offered by ASR/Physicians Care
- ✿ SOLO ~ Individual products offered by AHL/CuraNet
- ✿ AHL fully insured and self-funded plans offered by HAP
- ✿ HCAP's Physician Advisory Committee reviews provider credentials and reimbursement rates.
- ✿ HCAP is a customer service link between the physician office and third party administrators for claims inquiries that need special attention.
- ✿ HCAP provides superior customer service to network practitioners, hospitals and employer groups.
- ✿ HCAP provides directories and provider updates for employees and distributes them upon request through our office.
- ✿ Visit [www.myhcap.com](http://www.myhcap.com) for more information.